

2026

The De Anza District Roadrunner

Proud Members of CFWC and GFWC

Donna Allosada, Editor

Happy
New Year



A Message From De Anza District President, Mickie Reed

Dear District Members,

A start of a new year is a fresh, crisp blank sheet of paper, just waiting to be filled with plans, new ideas and resolutions. It is so exciting!

I encourage all of us to calendar some time for self-care and health maintenance. Let's get that on our calendars first! We cannot help anyone if we are not in good health.

Speaking of Calendars, I want to have a coordinated event calendar for all our District clubs. Please send me all your event dates, so that we can get them on our calendar. It is unfortunate when multiple clubs schedule events on the same day, so let's try to keep other clubs in mind when setting dates. We want to support each other.

I have attached the checklist for my Connecting the Dots Strategic Plan, Part 3 – Connecting with Community. I hope that it gives you some good ideas and a jumpstart on Connecting in 2026. For this year, choose a service for the club, no matter how small and commit to do it consistently.



Next, let's start Connecting with our Community; our club community, our geographical community and our Federation Community! Aren't we all so proud of our clubs, our city and our Federation? Let's cheer for them, just like we do for our favorite football or baseball team.

See you at our Conference in Corona on January 19, 2026. Our new LEADS representative will be revealed, and we will have a chance to learn all about chocolate. Sounds like a sweet time! With gratitude and joy,

Mickie Reed

Mickie Reed
De Anza District President 2024-2026

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Part 3: Connecting Through Community

Action Planning Checklist and Worksheet

Your Club Community

- Schedule social time before or after meetings
- Assign mentors or buddies for new members
- Have purely social activities, such as Ladies Who Lunch, or go to a movie or museum
- Form interest groups (books, hiking, crafts, etc.)
- Celebrate birthdays and milestones regularly
- Create a club phone tree to call members who have missed a meeting
- Have regular hands-on-projects to do as a group
- Invite members to share a skill, talent, or passion at meetings
- Assign a member to text reminders

Your Geographical Community

- Consistently post club news in free online community calendars and local e-newspapers
- Regularly post updates in local Facebook groups and neighborhood apps (Nextdoor, etc.)
- Join your local Chamber of Commerce and participate in monthly meetings, mixers and ribbon cuttings
- Invite other community clubs, (Rotary, Kiwanis, Soroptimist, etc.) to your events—and *attend theirs*
- Host community-wide service projects and promote them in local press
- Partner with schools, libraries, or museums for educational events
- Create a signature event that the community looks forward to annually
- Share your project reports with your City Council (these meetings are televised)
- Maintain a welcoming club website, Instagram, or Facebook page with contact info and upcoming events
- Set up booths at Farmer's Markets (with a fun project or reading circle for children)
- Walk in parades

Your Federation Community

- Assign a Federation Liaison to relay information at meetings
- Use Federation resources like toolkits, logos, and project guides
- Encourage and arrange carpools to District, State, or Area events
- Provide partial stipends or sponsorships to help members attend Federation functions
- Nominate members for Federation awards or recognitions
- Submit stories and photos to District or State newsletters and websites
- Incorporate Federation themes into club projects
- Coordinate Federation Day or Federation-themed educational sessions
- Send forth a Candidate to LEADS

The Key is Consistency - Make these Connections part of your club's culture. A one-time participation or contact will not have a lasting effect. This list may seem daunting to leadership, but split up the tasks with everyone in the club. Everyone can do something, no matter how small.

2026 District & CFWC Calendar



2026

January 19, 2026 (Monday)

January Conference

Woman's Improvement Club of Corona
Legislation & Public Policy

February 7, 2026 (Saturday)

De Anza District Fundraiser

The History of the Wedding Dress

March 14, 2026 (Saturday)

March Conference

Beaumont Woman's Club
Domestic Violence

4/18/26: (Saturday)

Annual Convention

Palm Valley Country Club
Palm Desert

Not Getting The Roadrunner?

Club Presidents:

Do you have new members? If so, please be sure to send your member roster changes so that all of your club members receive a copy of the *De Anza District Roadrunner Newsletter*.

Thank you!

Donna Allosada, Editor
Info.DeAnzaDistrict@gmail.com

Advertise in The Roadrunner!

Get the word out about your business by advertising in *The Roadrunner*. We publish five times per year, with direct emails sent to over 500 contacts from Temecula & Hemet to Holtville, Calexico & Indio and several communities in between.

- \$50 - business card; 5 issues/year
- \$75 - half page; 5 issues per year
- \$100-full-page; 5 issues per year

For more information, please contact:
Info.DeAnzaDistrict@gmail.com

Call to the November De Anza District Conference

Hi De Anza District Members,

Come to the De Anza District Conference on Monday, January 19th, in Corona. Connect with your Federation Community! Meet members from other clubs, do a Legislative "done-in-a-day" postcard project supporting global vaccinations, and learn all about chocolate from our Area B Vice-President. You can also taste chocolate for an additional \$3. The Call for the De Anza District Conference is attached.

If you plan to go, the cost is \$30 for registration and lunch. Chocolate tasting is optional, and you will need to pay \$3 if you want to participate. Your club will register you and provide additional details on paying the club and its registration deadline. Please let them know which meal you want - regular or vegetarian. See the menu below:

Regular meal: croissant sandwiches (ham & cheese and turkey), variety of salads, and lemon bars
Vegetarian meal: vegetarian sandwiches, a variety of salads, and lemon bars

Hope to see you in Corona in January!

Lois Bailey
Corresponding Secretary
De Anza District
loislc@sbcglobal.net

Have you registered?



THE HISTORY AND CELEBRATION OF THE WEDDING DRESS



Our First Annual De Anza District
Fundraiser is right around the corner!

- What:** Fundraiser History & Celebration of the Wedding Dress
When: February 7, 2026 (Saturday)
Where: Riverside Woman's Club Clubhouse
4092 Tenth Street, Riverside
Time: 11:00 a.m. to 2:00 p.m.
Cost: \$25 - tickets available from your club president or pay by
Zelle gfwcdeanzadistrict@gmail.com

Not only do we want you to attend, we want you to share your wedding picture, display your gowns on a mannequin, or model/have your gown modeled on the runway. It is a great way to relive how wonderful you felt on your special day.

Let's enjoy lunch together, enjoy seeing wedding dress photos and the stories behind them, then enjoy fellow members model their gowns, and then watch the latest fashion in wedding gowns. There will be prizes and auction items.

If you would like to place an ad in our fundraiser program, please contact Sylvia (760-641-1313 or president@womansclubofindio.org): \$50 full page, \$25 for half page. *Club ads are welcome too!*

For more info, email deanzacfwc@gmail.com or text (760) 668-7018.

One day, one dress, millions of memories!

LET'S LIVE A DAY IN A DREAM OF
SATIN AND LACE.



ESO - Epsilon Sigma Omicron Reading

Marlon Carrier, De Anza District, Epsilon Sigma Omicron Chair

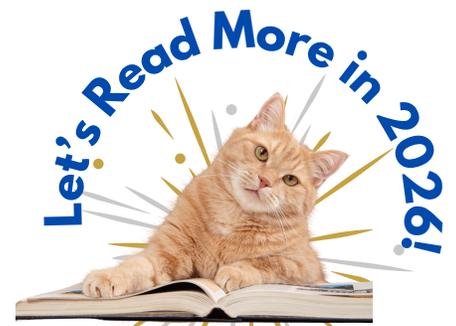
Marlon Carrier
Thu, Jan 1, 2:22 PM

To: Club ESO Chairs & Presidents

Please SHARE with your Club Members interested in ESO and promote via your Newsletter and/or social media. Attached is Reggie's CFWC ESO Newsletter for January along with her message below.

Looking forward to seeing you on Monday, January 19 at our De Anza Conference in Corona.

Marlon Carrier
GFWC Woman's Club of Indio, Past President #76
De Anza District, Epsilon Sigma Omicron Chair
C - 678-656-2511
www.wcindio.org



A message from Reggie Maddox



Before this year ends, I just want to say thank you to everyone who brought smiles, kindness, and warmth into my 2025. Here's a big hug and heartfelt thanks from me to you.





ESO

Epsilon Sigma Omicron
Upsilon Chapter
January 2026



Authors with January Birthdays and Special Days

January 1—J. D. Salinger—best-known for *Catcher in the Rye*

January 2—National Science Fiction Day

January 3—J. R. R. Tolkien's Birthday—*The Hobbit* and *The Lord of the Rings* were his best-known books

January 18—A. A. Milne's Birthday—Celebrate Winnie the Pooh Day

January 19—Edgar Allen Poe's Birthday—*The Raven*, *The Tell-Tale Heart*, and *The Fall of the House of Usher* are classics to read

January 27—Lewis Carroll—*Alice's Adventures in Wonderland* and *Through the Looking Glass*



From Dana Jones—GFWC Education and Libraries Chairman

The following information I am to share with my clubs, to help you write your reports.

1. A project narrative should include:

- **who** was it done for?
- **what** was the project,
- **why** was it done,
- **how was the project done**,
- **what** was the result/impact? Include the club's name, the city/town, and the state.

2. The following specific information is to be included in the Award Entry, if appropriate:

a. **GFWC and Club Branding:** Include how the project increased community awareness of GFWC and your club, and what was done to address the needs in the community. Collaboration, including any communication, publicity, legislation, media, or social media coverage.

b. **Description of the Work Effort:** What was the need that was identified, and how was the project done? Explain any creative or new plans that were implemented. Include collaboration with community organizations, non-profits, businesses, or GFWC Affiliate Organizations.

c. **Engagement of Club Members:** Note how many members were involved in accomplishing project activities, raising awareness, and achieving goals.

d. **Impact of the Program:** Discuss the success of the project and how the club measured the impact.

As has been stressed this past year, for your **ESO award entries**, which are separate from your Education and Libraries award submission, it is not just how many books your members read but include projects that encouraged reading within the club and in the community as well. Many times, we report these under Education but consider separating them for recognition. If just your statistics of how many books were read, your state will not be considered for an award.

ESO ZOOM

January 22 at 3 p.m.
zoom code will be the same,
but I will send it out later with
details regarding speaker.



Reggie Mattox
CFWC ESO
Chairman

CFWC DE ANZA DISTRICT

SAVE THE DATES

2025-2026

CONNECTING THE DOTS

MONDAY, SEPTEMBER 15, 2025
ELSINORE WOMANS' CLUB
FOCUS: ADVOCATES FOR CHILDREN

"RECOGNIZING YOUR DOTS"



SUNDAY, NOVEMBER 9, 2025
RIVERSIDE WOMAN'S CLUB
FOCUS: ENVIRONMENT

"BRIDGING THE GAPS"

MONDAY, JANUARY 19, 2026
WOMAN'S IMPROVEMENT CLUB OF
CORONA
FOCUS: LEGISLATION AND PUB. POLICY

"CONNECTING THROUGH COMMUNITY"

SATURDAY, MARCH 14, 2026
BEAUMONT WOMAN'S CLUB
FOCUS: DOMESTIC VIOLENCE

"LEAVING A CONNECTED LEGACY"

CFWC / GFWC Writing Contest

By Kay Masonbrink, De Anza Writing Contest Chairperson



2025 Writing Contest for De Anza District

Entries due to De Anza Chairman by Friday, February 13, 2026.

- Authors must be dues-paying members of an active GFWC Club (except for Youth Categories).
- Authors must be amateurs (earnings from writing may not exceed \$500 annually).
- Entries must be written between January 1, 2025-December 31, 2025.
- Entries may not have been published prior to the competition and must be the original works by the author.
- A signed GFWC Creative Arts Waiver must be included with each submission (additional forms required for youth entries).
- **There are two categories:**
 - ~Short stories limited to 2,000 words, and
 - ~Poetry of any style with a minimum length of 8 lines and a maximum of 50 lines.
- **One entry per member per category and entries must be:**
 - ~Typed, double-spaced, printed on one side only on 8.5" x 11" paper
 - ~Have minimum margin of one inch on all four sides.
 - ~Microsoft Word files only if submitted by emailed
- **Entries must include the following info on the top righthand corner of each page:**
 - ~Author's name, email address, mailing address and phone number.
 - ~Club Name, District, Area and State of the Sponsoring Club.
 - ~Category.
 - ~Title of Work.
 - ~Page Number
- **Youth Categories are:**
 - ~Category 1: Kindergarten, First and Second Grade
 - ~Category 2: Third, Fourth, and Fifth Grade
 - ~Category 3: Sixth, Seventh, and Eighth Grade
 - ~Category 4: Ninth, Tenth, Eleventh, and Twelfth Grade
- For minors under the age of 18, a signed minor's consent form and release form and a minor's publicity release form must be included with each entry, in addition to the Creative Arts Waiver.
- While CFWC will not be judging this category at the state level, CFWC will submit District first place student writing entries to GFWC. Same rules as above apply.
- **Manuscripts Will Not Be Returned**

Submissions are *due no later than Friday, February 14, 2026*. Email your club winners to Kay at: kmasonbrink@roadrunner.com or send them by mail to:

Kay Masonbrink
De Anza District Writing Chairman
7746 Dutra Drive
Hemet, CA 92545

How Fun!!

Kindness & Volunteer Spirit

Serving with Pride: Float Decorating with Kiwanis for the 137th Rose Bowl Parade 2026



This year, Patricia Miller gathered our members for a special opportunity in being involved with the decorating of floats through the Kiwanis organization, contributing their time, creativity, and enthusiasm to a cherished community tradition. Working alongside fellow volunteers, our members helped transform thousands of flowers and natural materials into breathtaking works of art that would later be admired by millions.

The experience was both meaningful and memorable. From carefully placing flowers to working long hours in a spirit of teamwork, our members embraced the process with joy and dedication. The atmosphere was filled with laughter, camaraderie, and a shared sense of purpose as everyone worked together toward a common goal.

Participating in float decorating was more than a hands-on volunteer opportunity. It was a chance to represent our club through service, to build connections with other organizations, and to be part of something larger than ourselves. Seeing the finished floats come to life was a powerful reminder of what can be accomplished when a community comes together.



We are incredibly proud of the members who volunteered their time for this project. Their willingness to serve reflects the heart of our club and our commitment to giving back through meaningful experiences. Thank you to all who participated and to the Kiwanis organization for welcoming our members and allowing us to be part of this unforgettable tradition.

Through opportunities like these, our members continue to demonstrate that service, teamwork, and dedication truly make a lasting impact.

MARK YOUR CALENDAR!

(Get your event in *The Roadrunner* - send your PDF flyer to info.deanzadistrict@gmail.com.)

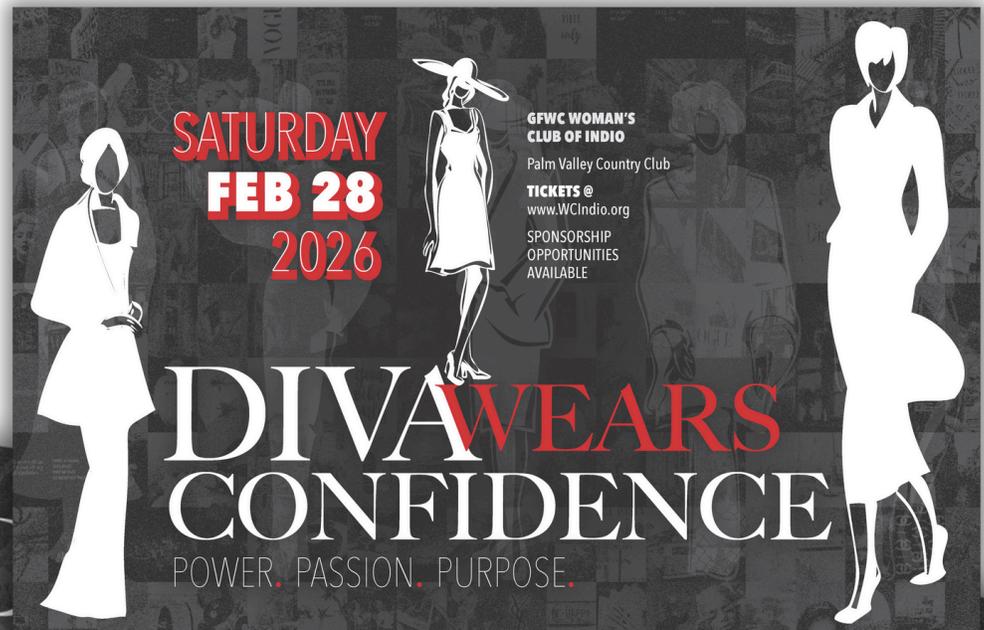
January 2026 Events



MARK YOUR CALENDAR!

(Get your event in *The Roadrunner* - send your PDF to info.deanzadistrict@gmail.com.)

February 2026 Events

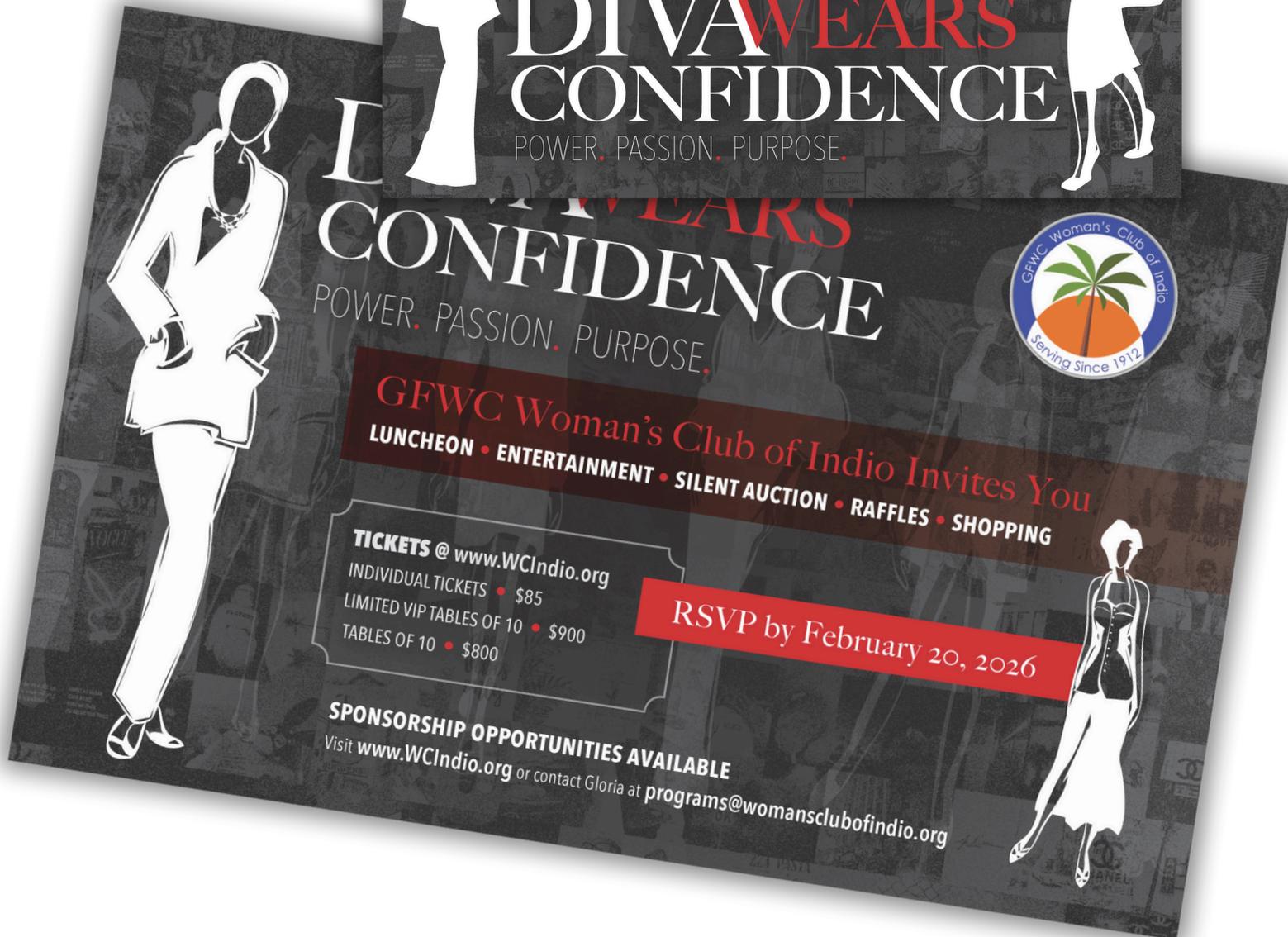


**SATURDAY
FEB 28
2026**

**GFWC WOMAN'S
CLUB OF INDIO**
Palm Valley Country Club

TICKETS @
www.WCIndio.org
SPONSORSHIP
OPPORTUNITIES
AVAILABLE

**DIVA WEARS
CONFIDENCE**
POWER. PASSION. PURPOSE.



**DIVA WEARS
CONFIDENCE**
POWER. PASSION. PURPOSE.

GFWC Woman's Club of Indio
Serving Since 1912

GFWC Woman's Club of Indio Invites You
LUNCHEON • ENTERTAINMENT • SILENT AUCTION • RAFFLES • SHOPPING

TICKETS @ www.WCIndio.org
INDIVIDUAL TICKETS • \$85
LIMITED VIP TABLES OF 10 • \$900
TABLES OF 10 • \$800

RSVP by February 20, 2026

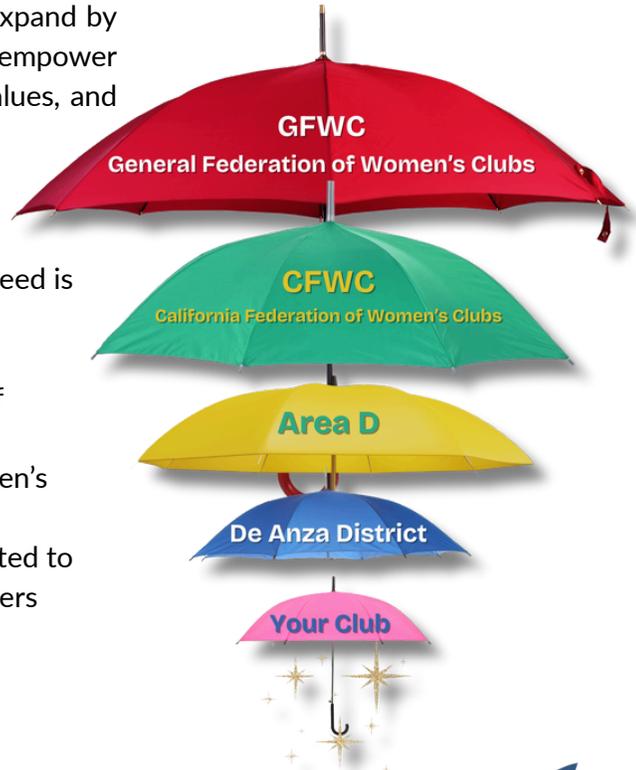
SPONSORSHIP OPPORTUNITIES AVAILABLE
Visit www.WCIndio.org or contact Gloria at programs@womansclubofindio.org

How Your Club is Part of the De Anza District

The De Anza District is one of six districts in Area D (SoCal). Our District has 12 dynamic women's clubs, and we hope to expand by including more clubs in the future. We strive to unite and empower our club members to promote education, uphold moral values, and embrace club projects and initiatives.

Did you know...

- **Your Club** is part of the De Anza **District**, and Mickie Reed is our current President
- The District is part of the Southern California **Area D**
- Area D is one of 4 Areas in the California Federation of Women's Clubs (**CFWC**)
- CFWC is a member of the General Federation of Women's Clubs (**GFWC**)
- GFWC is an *international* women's organization dedicated to community improvement by enhancing the lives of others through volunteer service



To submit articles, please contact Donna Allosada at beesum1@sbcglobal.net.

From:
CFWC De Anza District Women's Clubs
Info.DeAnzaDistrict@gmail.com

Thank you for reading!

TO:

