



**CALIFORNIA FEDERATION OF WOMEN'S CLUBS**  
**CLUB AWARD ENTRY COVER SHEET**  
*Annual Reporting January 1- December 31, 2024*

Chairman: Judi Collins-Sammons	Club: Temecula Valley Woman's Club	
# of Club Members (as recorded in 2024-25 CFWC Yearbook): 57	District: De Anza	Area: D
Club Position: Third Vice President, Fundraising		
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<b><u>FUNDRAISING</u></b>		

In 1980, a small group of energetic, community and service-oriented women met and founded the **Temecula Valley Woman's Club (TVWC)**. With membership of ten, the Club was chartered as a CGWC/GFWC that same year, and incorporated in 1981. The Temecula Valley is a community in Southwest Riverside County with a population of approximately 220,000. The Club's membership is currently 60 women committed to their original and still viable mission to improve the education, ethical, and cultural life of the community.

The position of Third Vice President has been entrusted to oversee and chair TVWC approved fundraising and development projects which benefit the Club's ability to give scholarships to deserving Temecula Valley students, and provide funding to a specific Club project (Shakespeare in the Vines), and assist its Federated committees in supporting the needs of our community. This year with so many members busy with their community efforts we put all of our focus on our 38th Annual Holiday Home Tour.

**Project Title: "Holiday in the Vines" Hours: 2088 Donated: \$15591.30, In-Kind: \$832**

Although the regular business of the Club has July and Summer off, the Fundraising Committee (consisting) of Sponsorship, Public Relations, Decorations, Finance, Bistro, Gourmet, Bakery. Transportation and Parking, Student Volunteers, Rentals, Photos, Tickets) began to lay down the foundation for our 38<sup>th</sup> Annual Home Tour November 16, 17. 2024

Home Acquisition's:

No, we didn't use Zillow! It begins with our Home Search Committee that has determination and the will to succeed. Beginning in January we begin looking for three distinctive homes in the Temecula Valley Wine Country for our upcoming 2024 TVWC Annual Holiday Home Tour.

Where and how do we begin?

The committee began by networking with the women of our past and current members, where were given some good leads. We visited the properties to see if they would fit our demographics and needs to produce this very challenging event. Before we met the owner's we made sure we had all of our information, dates, contracts, Insurance, ready. Once ready, we made appointments with prospective homeowners with the dates of the Tour, decorating of homes, insurances, and what was expected as the public toured their homes and property. By October, three homes were secured and under contract. Great we're on our way to our major fundraiser.

Home Acquisition: Three TVWC members took charge and obtained a Mediterranean Style home nestled on 4.75 acres, with French Country Villa with acres of special style Italian grape vineyard. The third

home was the amazingly beautiful Bed and Breakfast, matched only by the owner's lovely family home on the hill that was surrounded by lush vegetation and vineyard that became the site for the Bistro, Marketplace and Vendors. Each home was unique in their offerings. These homes were donated to us for two days, and were decorated for the holidays. Preparation required many visits to the homes by Home Tour committees, including our Home Hostesses, to assure the homeowners and ensure an enjoyable tour by our guests. Although approximately 22 committees were involved in the preparation of Home Tour, the entire membership is requested to participate in the two-day event by being either a home hostess, docent, or work with transportation, bistro, or the marketplace.

#### Sponsors:

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There are always two kinds of sponsors, those that donate monies for a cause and those that give in-kind. Our sponsors donating monetarily included, Abbott, Andrea Holmes-ERA Donahue Realty, Gosch Ford, Pechanga, Wealth Management, and Financial Accounting. Sponsors donating in-kind were not

only the three homeowners, the City of Temecula (use of the Community Recreation Center for baking & packaging bake goods and soups).

#### Tickets

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Many of our community partners, and businesses we use, promoted our Home Tour event by posting notices or selling tickets to the public.

#### Transportation and Rentals

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With the limited access to the Home Tour properties, vans were rented to transport our guests to their holiday experience. With the rented vans, we needed drivers - so with the help of some members husbands or adult children we were able to meet those needs. A golf cart was also made available to members and vendors to support, loading and unloading issues and taking care of trash. Besides all the tables, chairs, and the massive Marketplace tent, the Rental committee was responsible for providing comfort stations (porta-potties) for our guests use.

#### Volunteers and Community Support

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In addition to our members volunteering both days, we had a lot of community support. Our local TVMC (men's club) helped with transportation and working the bistro wine bar. It was mostly relatives of the members that assisted in filling the gaps where additional help was needed for hauling items to and from and in setting up the venues. High school students who volunteered their time, were given community service hours.

#### Vendors:

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During Home tour Vendors are able to purchase spaces in which to sell their wares - many of which were original work by the vendors. Twenty-eight vendors displayed and sold many items.

#### Market Place and Bistro

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A large Tent was set up for our ladies to create an elegant venue for our guests who purchase tickets for a relaxing lunch, where wine could also be purchased. In the adjacent tent tables were set up to display items for purchase. Approximately 2,150 packages of cookies, candies, breads, and novelty treats were made for purchase. A variety of three soups (totaling 1,400), Minestrone, Gobble Gobble, were also available for purchase. These items were baked and packaged by our members during the two weeks prior to the event. Mixed into these offerings were handmade lace ornaments, decorated cupcake ornaments, beaded ornaments, embroidered kitchen towels, and a mixture of adult and children's aprons. Whatever food products were left over were donated to local food banks.

#### Photos:

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Of course, where would we be without our record of this event. Photos were taken before, during and after which were developed into photo books for each of our Home Owners, placed on our website, and are now kept in our records for perpetuity. Coming out of the pandemic, we stayed resilient, and continue to strive to Endeavor to meet our goals.

## Net Profit for our efforts

\*Home Tour fundraising effort brought the Club a net profit of about \$16,500. Our members and volunteers did super jobs during the year fulfilling several fundraising positions to achieve TVWC's goals.