



**CALIFORNIA FEDERATION OF WOMEN'S CLUBS**  
**CLUB AWARD ENTRY COVER SHEET**  
*Annual Reporting January 1- December 31, 2024*

Chairman: Natalie Romo	Club: Riverside Woman's Club	
# of Club Members (as recorded in 2024-25 CFWC Yearbook): 81	District: De Anza	Area: D
Club Position: Communications Officer		
Reporter's Address: 17753 Calle Capistrano		
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<b><u>Communications and Public Relations</u></b> GFWC Special Program, Community Service Program, Advancement Plan, ESO		

The Riverside Woman's Club (RWC) was established in 1896 when eleven visionary women gathered in the home of Dr. Sarah Maloy, a local physician, to form the Woman's Club of Riverside. Our club's name was later changed to the Riverside Woman's Club, making us the oldest community service organization in Riverside. Some of our early accomplishments include the establishment of the Riverside American Red Cross Society, with one of our founders, Mrs. Hewitt, serving as its first president; securing funding for Riverside's inaugural public library; and launching the Riverside Community Players, whose productions were initiated by a club member. In 2024, we proudly celebrated the 128th anniversary of service and the 102nd anniversary of our historic clubhouse. As a diverse assembly of women, we are actively engaged in projects that aim to improve the lives of individuals within our community and beyond. Our initiatives include providing scholarships, giving Christmas gifts to developmentally disabled adults, donating to local food banks, serving dinner to our local firefighters, and delivering meals to women veterans experiencing PTSD, among many other efforts. Through these endeavors, the Riverside Woman's Club continues to honor its enduring "Legacy of Service," celebrating a proud history while forging a brighter future in the lives of others.

**Project title:** Let's Chat & Get Crafty!      **Hours** 50 hours      **Donated** \$0      **In-Kind** \$0

The newly formed Chat and Craft gathering provides a welcoming space for members and the community to come together, fostering creativity, connection, and camaraderie. Held at our clubhouse, this event encourages participants to engage in lighthearted conversations while working on their personal craft projects or joining an instructional craft class led by one of our talented members. Each instructional class features a unique craft project, with all necessary supplies provided to participants, ensuring everyone can fully enjoy the experience without the need to bring their own materials. The projects are thoughtfully selected to accommodate various skill levels, from beginners to seasoned crafters, creating an inclusive and enjoyable environment for all. Beyond the crafting itself, Chat and Craft is about building relationships and sharing ideas in a relaxed, supportive atmosphere. Participants exchange tips, share their creative processes, and celebrate one another's progress, making the sessions both productive and enriching. Whether creating something new or simply enjoying the company of others, Chat and Craft offers a delightful way to spend time while connecting with fellow crafters in the community.

**Project Title: Event Fliers**

**Hours 300**

**Donated \$ 0**

**In-Kind \$0**

Creating engaging informational fliers for upcoming club activities is an essential part of promoting our events and keeping members and the community informed. These fliers are thoughtfully designed to highlight key details, including dates, times, themes, and any special features of the events. Once completed, the fliers are shared across various platforms, such as social media, to reach a wider audience and generate interest. Additionally, printed versions are prominently displayed on our in-house bulletin board and used as table toppers during gatherings to ensure visibility within the club. Each event receives its own customized flier, and for recurring activities, fliers are regularly updated with fresh themes, designs, and information to maintain excitement and engagement. These materials not only serve as a practical means of communication but also reflect the creativity and dedication of our members who design them. By consistently producing visually appealing and informative fliers, we effectively showcase our club's vibrant schedule and encourage participation from both members and the community.

**Project title: Happy Birthday to YOU**

**Hours 60**

**Donated \$0**

**In-Kind \$0**

To celebrate our members and make their birthdays extra special, we create personalized digital birthday cards each month. These cards are thoughtfully designed with specific themes and details tailored to the individual member, reflecting their unique personality and interests. Once completed, the cards are posted on our social media platforms, serving as a public acknowledgment of the member's special day. Our social media pages are open to the public, allowing the birthday honoree to receive warm and celebratory messages not only from fellow members but also from our broader community of followers. These heartfelt wishes create a sense of connection and appreciation, showcasing the supportive and inclusive spirit of our club. By incorporating this tradition into our monthly routine, we strengthen bonds within our membership while engaging with our online audience in a meaningful and joyful way. This simple yet thoughtful gesture reminds our members how much they are valued and celebrated within our organization.

**Project Title: Facebook and Instagram**

**Hours 300**

**Donated \$ 0**

**In-Kind \$0**

Our club actively engages with the community through social media platforms such as Facebook and Instagram. These channels allow us to share our projects, celebrate accomplishments, and invite the community to join us for events and meetings. From fashion shows to bunco nights, we use these platforms to foster connections and encourage participation. To enhance our members' social media skills, one of our members even conducted a training session during a meeting, providing step-by-step instructions on how to post, share, and like on Facebook. Through these efforts, we strengthen our outreach and bring people closer to our mission.

**Project Title: Keeping our Members Informed**

**Hours 72**

**Donated \$ 0**

**In-Kind \$0**

Our Corresponding Secretary plays an essential role in keeping members informed, connected, and engaged. She oversees a wide range of communications, ensuring that important updates and details reach all members promptly and effectively. At each meeting, she shares correspondence, such as thank-you cards or letters from individuals and organizations our club has supported, fostering a sense of accomplishment and gratitude among members. Additionally, she provides the membership with detailed information about monthly business meetings take reservations for members attending and meals they select. For special events, training sessions, and ongoing projects, she ensures members are kept informed at every stage, sharing progress updates and key information to facilitate involvement and participation. Her diligent efforts not only keep the club running smoothly but also strengthen the bonds between members, ensuring everyone feels informed and valued. The Corresponding Secretary's work is vital to maintaining the efficiency and camaraderie that define our organization.

