



# De Anza District Newsletter

Member of GFWC and CFWC

September 2022

*Edited by: Donna Allosada*

[beesum1@sbcglobal.net](mailto:beesum1@sbcglobal.net)

Members,

We are ready to start our year finding new roads and trying new ways to do things. Our website has a new look, and we will continue to work on it keeping things up to date. Please send your flyers and pictures to: [info.DeAnzaDistrict@gmail.com](mailto:info.DeAnzaDistrict@gmail.com)

CFWC is not having an art show this year, it is expensive and there is always a danger that things can be lost. While I enjoy our art show the way we have always had it, I am open to doing things differently. Maybe Art at a conference? Maybe separate Fine art from Crafts or have a Photography show separate from the Art? Highlighting each at a different conference?

I still need several chair positions filled. One is our Art and Community Chair. This would be a great year to take this position; we will be doing things differently. Would you like to help find a new road?

We also badly need a Fundraising Chair; this person needs to attend the conferences and convention to raise money for the district. This can be a team effort if two people would like to do it together.

I am excited for this new administration. We have a terrific bunch of gals working to make our district shine. Don't be afraid to find new roads!

Alison Eccleston  
President  
De Anza District

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# Save the Date

Saturday & Sunday December 3 & 4, 2022



TEMECULA VALLEY WOMAN'S CLUB

## 36th Annual Holiday Home Tour & Christmas Market

FOR MORE INFORMATION:  
EMAIL US AT  
INFOTVWC@GMAIL.COM  
OR CALL  
951.302.1370

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Women's History and Resource  
Robbie Kennedy, Chairman

I want to encourage the clubs to write their own histories or if they have written histories to update them. Also encouraging you to write or update your clubhouse(s) history. I would like for us to have a district wide Open House/Home Tour of our clubhouses. You know, go back stage, peek in the closets, ask why those pictures hang on the walls, etc.

I will be sending out emails with project ideas and interesting tidbits of history and if you come across interesting articles on Women's History, especially local, please forward on to me at [robbkenn1@aol.com](mailto:robbkenn1@aol.com).

One of my favorite history sites is WildWestWomen.org. They have a new project that you might be interested in. It is an interactive, multi-media, historic project which leads users to gather information about their ancestors who fought for voting rights and equality.

From another favorite site National Women's History Alliance, September highlights in women's history: 9/12/1910-Alice Stebbins Wells first woman police officer with arrest powers - 9/14/1964-Hellen Keller, Dr. Lena Edwards, Lynn Fontaine, Dr. Helen Taussig and Leontyne Price receive Presidential Medals of Freedom - 9/20/1973 Billie Jean King defeats Bobbie Riggs in the battle of the sexes tennis match - 9/25/1981 Sandra Day O'Connor is sworn in as first woman Supreme Court Justice - 9/26/1971 Rep. Shirley Chisholm announces she will enter presidential primaries - 9/29/1988 Stacy Allison becomes first American woman to reach the summit of Mt. Everest.

I have a passion for Women's History, especially our Federation history, hope you do too. Looking forward to more research and involving our clubs in Women's History this term.

*Woman's Improvement Club of Corona's 25<sup>th</sup> Annual*

# Spaghetti Dinner

Come enjoy delicious spaghetti with marinara sauce, meatballs, salad, bread and dessert.

**When:** Saturday, October 8, 2022 5 pm - 8 pm

**Where:** Woman's Improvement Clubhouse 1101 South Main Street, Corona  
(Corner of 11<sup>th</sup> and Main)

**Tickets:** Send payment to Jackie Lopez: 24566 Pine Way, Corona, CA 92883-9286, checks made out to WICC, email: [pica\\_10@msn.com](mailto:pica_10@msn.com) Call: 951-638-5826

Ticket Price - \$35.00

Live Music!

No Host Bar!

Take-Out Available!



Opportunity Drawing Tickets - \$30

1<sup>st</sup> Prize is \$500.00

2<sup>nd</sup> Prize is \$250.00

3<sup>rd</sup> Prize is \$250.00

All proceeds will benefit: Corona/Norco Scholarships & WICC Local Community Approved Programs/Projects

Thank you for your support!!



## **Woman's Improvement Club of Corona**

**2022 Holiday Boutique – November 5<sup>th</sup>  
1101 South Main Street  
Corner of 11<sup>th</sup> and Main, Corona  
9:00 a.m. to 3:00 p.m.**

**VENDORS, HANDCRAFTED ITEMS, MUSIC,  
FOOD, DRINKS AND FUN!!!  
PLEASE BRING KIDS AND GRANDKIDS!**

**This is a fundraiser for the various non-profit  
organizations that WICC supports!  
FREE ADMISSION!!  
Looking forward to seeing all of you.**

**Questions? Please contact Paula Munoz,  
chair of this fabulous event. (951) 256-7923**



## De Anza District Website Gets a New Look!

By Sylvia Baran, 3<sup>rd</sup> Vice President, GFWC Woman's Club of Indio

I am the 3<sup>rd</sup> Vice President of GFWC Woman's Club of Indio and I also serve as our club's webmaster. When updating our website over the summer, I had reason to visit the De Anza District website to get information. When I noticed it was a bit out of date, I volunteered to bring it current and for the past three and a half weeks, I've been doing just that. You can visit the updated website by going to: [www.cfwcdeanzadistrict.org](http://www.cfwcdeanzadistrict.org)



President specified that move away darker sunset were used me to focus attention on upcoming Meeting” and outdated which I did.

provided me with the De Anza District Logo and I used the logo as inspiration for the website. My goal was to create something bright and fun, something members enjoy using and feel is informative, and – importantly – is inviting to guests who might be interested in what the De Anza District is all about.

My approach to design was to place the logo prominently on each page and to use the logo's colors to guide the theme for the website. For example, the dark blue-grey color in the circle around the roadrunner is the color of the page title text at the top of each page and is also the color of the footer bar. The orange in the poppies and outside of the blue grey circle are used for certain accent text throughout the pages. Similarly the blues and light purples of the lupine flowers and the green in the desert brush in the logo is also repeated.

An effective website should display current information (content). It must be refreshed regularly, and must be easy to find. To that end, a new District gmail account has been created – [Info.DeAnzaDistrict@gmail.com](mailto:Info.DeAnzaDistrict@gmail.com) – to make contacting the webmaster easier. On the bottom right corner of every page, there is an envelope that you can click to make sending your email easier.

Where possible, links to the CFWC and GFWC websites have been included so we aren't recreating the wheel when it comes to providing the most current info available. The Forms page is a good example of that. If you have information that you would like included on the club's Calendar of Events

Alison she wanted to from the colors that and she asked my immediate posting the “Call to removing all information, She also

page, on the District & Club Events page, or on the Gallery (photos) page, please send your email to this email address and include any info you feel might be helpful. Please send flyers as JPG or PNG files, if possible, and please be sure photos are clear (not blurry) and are taken in landscape (horizontal) format. The goal will be to have the website updated with your requested info within 48 hours.

The Community Service Program Chairs page is currently under construction as is the new “About Us” page that will describe the De Anza District’s history. Other pages may change a bit as updated content is received, so please check back regularly to see what’s new.

Finally, you are invited to let us know if the content (information posted) can be improved in any way. If outdated information is left displayed, visitors to our website may think we are not an active district of clubs. If links do not work or if they go to something other than what the link promises, send an email to the email listed above. A good way to know if a website functions as intended is by having a friend or colleague click around and give feedback and first impressions.

- Does it look inviting?
- Is it informative?
- Is it easy to use?
- Is needed information easy to find?

Websites that contain fresh information are truly a team effort and your assistance and input is not just encouraged, it is vital. Also, if you have an interest in maintaining the new website, please reach out to President Alison.

Thank you.

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## Marketing GFWC Membership

The more you TELL, the more you SELL, so tell the benefits of GFWC membership whenever you can. Assure a prospective member that her experience will be rewarding, challenging, and stimulating. Bring GFWC and club promotional materials to all projects and events. Promote membership by wearing GFWC emblematic apparel, pins, and buttons.

### Develop an “Elevator Speech”

An “elevator speech” is a brief personal statement about something that is meaningful to you, which can be presented in about 30 seconds, the length of the average elevator ride. Chance encounters at grocery stores, coffee shops, community events, and social gatherings are often great opportunities to share your enthusiasm for GFWC with a potential member. But you must be prepared. Even if you have more time, boiling down your passion for GFWC to just a sentence or two is a great way to think about the value of your membership.

### Sample Elevator Speech

I am a member of the General Federation of Women’s Clubs, one of the largest women’s volunteer organizations in the world. We are committed to the betterment of our communities through volunteerism and empowerment of women. GFWC volunteers find joy in living and giving. Here, let me give you one of our cards.

Studies show the personal satisfaction that comes from making a positive difference in their communities helps volunteers to live longer, function better, and have lower rates of depression.

Amelia Nieves

CFWC Second VP-Membership

WICC President

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You can’t change what has already happened  
so don’t waste your time thinking about it.  
Move on, let go and get over it.



**Riverside Woman's Club**  
**4092 10th Street Riverside, CA 92501**



**September 21st - 6:30pm**

**SCHOLARSHIP FUNDRAISER**

**\$10 Buy-in Payment options: Online or at the door**

Unable to attend?

JOIN our Donation Team, you can donate  
via our online donation link or by check

**[https://www.riversidewomansclub.com/  
donations.html](https://www.riversidewomansclub.com/donations.html)**

**Lots of FUN, REFRESHMENTS  
and RAFFLE BASKETS**

**FOR MORE INFORMATION**

**Email: [riversidewomansclub2@gmail.com](mailto:riversidewomansclub2@gmail.com)**

# Riverside Woman's Club Ewaste fundraiser and collection

**Saturday  
September 17th  
9am - 12pm**



**Drop off in  
Laborers Union  
parking lot at  
4000 10th**



**old TV's  
phones  
printers**

**All proceeds will  
support our  
"Penny for Pines"**



**September 17th 9am-12pm**

**Questions-**

**Riversidewoman'sclub2@gmail.com**

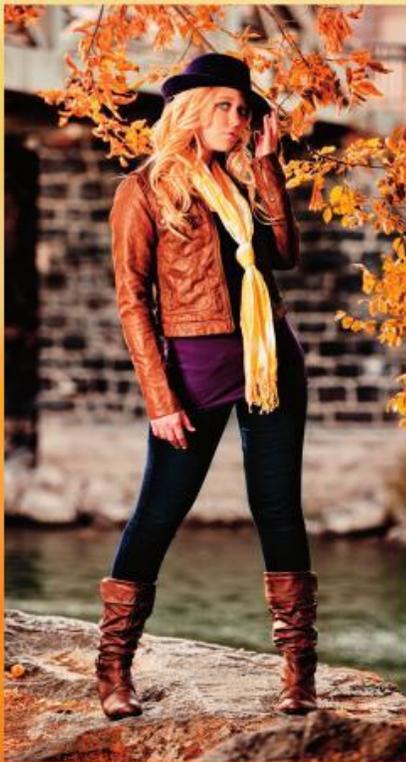
# Autumn Leaves

FASHION BENEFIT SHOW LUNCHEON & SHOPPING EVENT

**Hosted by the Pink Ribbon Place  
and Riverside Woman's Club**

**WHEN:** SATURDAY, OCTOBER 29, 2022  
11:00 am – 3:30 pm

**WHERE:** Riverside Woman' Club  
4092 10th Street  
Riverside, CA 92501



Harvest Lunch provided by:  
McGraths Catering



Ladies will model designer fashions provided  
by Pink Ribbon Thrift

General Admission:  
Advance Tickets: \$35.00  
At the Door: \$40.00

Tickets are available by:  
[www.Eventbrite.com](http://www.Eventbrite.com) or  
[RiversideWomansClub.com](http://RiversideWomansClub.com)



Info: 951-265-2007  
[tlippertann@gmail.com](mailto:tlippertann@gmail.com)



Shopping Opportunities:  
Pink Ribbon Pop-up Clothes  
Exciting Auction of the Models' outfits

There will be raffle of unique baskets

Proceeds will benefit both:  
the Pink Ribbon Place-Riverside and  
Riverside Woman's Club Scholarship Program



TAMI & STEVE MAIO

[Tami@westcoe.com](mailto:Tami@westcoe.com)

**WESTCOE** REALTY  
(951) 318-5363

DRE #01320591

**TABLEMATION**