



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1- December 31, 2024

Chairman: Pam Milroy	Club: GFWC Woman's Club of Indio	
# of Club Members (as recorded in 2024-25 CFWC Yearbook): 113	District: De Anza District	Area: D
Club Position: Chair, Arts & Culture		
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Arts and Culture GFWC Community Service Program		

Founded in 1912, the GFWC Woman's Club of Indio (WCI) ignited growth and innovation in Indio. It began when ten visionary women formed the Altrurian Literary Club (meaning "selflessness in service to others") in a rugged desert town dominated by male railroad workers and ranchers. These pioneering women met under the full moon so their horses could safely guide them home and transformed their club into a force for community improvement through volunteer work. In 1916, they established Indio's first circulating library and later joined the General Federation of Women's Clubs. In 1924, our member Dr. June McCarroll advocated for the "White Lines Measure" for painted highway centerlines, which gained statewide support. Today, WCI remains committed to making a meaningful difference in our community and addressing Indio's evolving needs. From scholarships and literacy initiatives to historical preservation and health and wellness advocacy, we honor the legacy of our founding sisters. Over 112 years have passed since our club's founding, and the world has changed; however, our goals, drive, and commitment to making a difference remain the same and are stronger than ever.

Project Title: Art for Art's Sake

Hours: 44 Donated: \$0 In-Kind: \$0

Celebrating the enduring spirit of creativity within the De Anza District, our 2024 Arts and Crafts Competition marked a vibrant continuation of artistic excellence. Hosted at the historic Woman's Improvement Club of Corona on April 6th, this event shone with the passion and talent of our members.

Artists representing thirteen district clubs unveiled a spectacular array of original creations spanning diverse categories such as apparel sewing, needlework, quilting, ceramics, painting, and more—including the inventive "Trash to Treasure" category. Each entry exuded dedication

and creativity, evoking laughter, heartfelt emotions, and awe with their charm and intricacy. Many pieces achieved a standard so exceptional that they rivaled professional artworks.

The event's success was underscored by the diligent efforts of our enthusiastic volunteers, who transformed the venue and facilitated a smooth exhibition and voting process. As District Chair, it was an honor to award ribbons to our deserving winners, recognizing not only their artistic prowess but also their contribution to our community's cultural tapestry.

While the competition was not without its challenges—particularly around voting protocols—we embraced this as an opportunity for improvement. Lessons learned will guide future enhancements to ensure a seamless experience for all participants.

Amidst the camaraderie and celebration, our 2024 competition reaffirmed that creativity knows no bounds within our district. As we eagerly anticipate next year's event, we cherish the enduring values of creativity, community, and the transformative power of art.

Project Title: Smile for the Camera

Hours: 56 Donated: \$0 In-Kind: \$127

Spring is a season of creativity and camaraderie within the California Federation of Women's Clubs (CFWC), and the annual Photography Competition consistently stands out as a favorite among its contests.

As the De Anza District Arts and Culture Chair, I embraced the opportunity to inspire participation by engaging early with the thirteen District Club Presidents. Beginning at the start of the year, I diligently shared detailed information, rules, guidelines, and forms—ensuring they reached club members and encouraging widespread involvement. To maximize participation, I sent reminders and updates multiple times leading up to the event.

The much-anticipated Photography Competition took place on March 18th at the Riverside Woman's Club. With approximately forty entries showcasing a diverse range of artistic perspectives, the event was a visual treat for all attendees. Volunteers played a crucial role, carefully displaying the photos on easels before the conference began and tallying votes during lunch. As District Chair, I had the privilege of awarding ribbons to the talented winners and forwarding four exceptional entries to the CFWC state contest. While our district entries did not place at the state level, the beauty and impact of the showcased photographs at both the District and state contests filled us with pride.

The Photography Competition was met with resounding enthusiasm and was deemed a success by attendees and participants alike. As we look to the future, we anticipate the fresh ideas and enhancements the next Chair will bring to continue fostering creativity and community engagement.